



SPEAKER BIOS

Tracy Gray is a Partner at Holland & Hart LLP who focuses her practice on the intersection of intellectual property, advertising, privacy, and consumer protection laws. With an eye towards establishing brand affinity and customer loyalty, Tracy has extensive experience working with clients in the development of rewards programs, compliant advertising and promotional campaigns, social media strategies, and the execution of sweepstakes and contests. Tracy regularly advises clients on structuring content development and acquisition, licensing programs and agreements, establishing royalty structures, and ensuring compliance with privacy, information security, e-commerce, consumer protection, marketing, and advertising laws. Tracy also helps clients with company-wide data privacy and protection policies. In addition, Tracy regularly advises on and negotiates outsourcing arrangements for IT infrastructure, develops strategic security breach response plans, and implements industry-specific privacy and security-related compliance programs.

Tracy is a member of Holland & Hart's Women's Forum Steering Committee and an active attorney mentor at the firm. She is also a Clinical Advisor, University of Colorado Entrepreneurial Law Clinic, and frequent Guest Lecturer, University of Colorado Leeds School of Business. Tracy has been recognized by *Chambers* as top ranked in intellectual property, and recommended for licensing by *IAM Patent 1000*.

Patricia M. Jarzobski is a solo practitioner at The Law Office of Patricia M. Jarzobski, PC, focusing on serious personal injury and wrongful death cases. Patricia is the 2015-2016 President Elect of Colorado Bar Association. She will be the CBA's 5th female President in 119 years and the first female President in 10 years. Patricia is the 2012-2013 Past President of the Colorado Women's Bar Association. She serves on the board of The National Conference of Women's Bar Associations and Planned Parenthood of the Rocky Mountains. Patricia is a mentor in the Colorado Supreme Court's Attorney Mentoring Program. She also serves on the 17th Judicial Committee Nominating Commission. Patricia is a member of many specialty bar associations including the GLBT Bar Association, APABA, CHBA, and SABA.

Patricia is dedicated to mentoring and sponsoring women lawyers and advancing women as leaders in the legal community.

Kathryn (Katie) Reilly is a Partner at Wheeler Trigg O'Donnell LLP who helps clients resolve complex business disputes across a range of industries, including aviation, healthcare, manufacturing, real estate, and sports. A proven litigator, Katie has recently won trials, appeals, and administrative hearings for her clients in matters involving airport operations, business divorces, and land easements. She also has experience defending antitrust matters and counseling clients on antitrust and competition issues relating to their business activities, especially in the healthcare industry.

An active member of the Colorado Women's Bar Association, Katie is also involved in WTO's Women in Leadership Lecture Series (WILLS). She is listed in *Colorado Rising Stars* for business litigation and was a *Denver Business Journal* "Forty Under 40" award winner in 2012. Katie sits on the board of directors of Denver Kids Inc.

Alison E. Zinn is an Attorney at Wade Ash Woods Hill & Farley, P.C. where she focuses on litigation involving wills, trusts, and fiduciaries. Alison's practice also includes guardian ad litem appointments as well as contested and uncontested Guardianship and conservatorship proceedings for the elderly, disabled, and children. Alison has been named as a Rising Star from 2013-2015 and was also featured in *5280 Magazine* and the *Denver Business Journal* for her significant leadership and service contributions in Colorado.

Alison earned her undergraduate degree from University of Colorado, Boulder and her Juris Doctorate from the University of Denver Sturm College of Law. Alison currently serves as President of the Colorado Women's Bar Association.

Moderator:

Christina Huszcza is an Associate at Tucker Ellis, LLP. She is also a member of the CBA and CWBA.